

YEAR 1				
SEMESTER	FALL 2024		SPRING 2025	
	INT 100 Principles of Academic Integrity	0		
	FYS 100 First Year Seminar	1		
	ENG 151 College Writing I	3	ENG 152 College Writing II	3
	CM 101 Public Speaking Communication Intensive (CI)	3	GDES 125 Fundamentals of Digital Media	3
	MGT 204 Principles of Management Social Science I** (SS) OR MKT 206 Principles of Marketing	3	MGT 204 Principles of Management Social Science I** (SS) OR MKT 206 Principles of Marketing	3
	Humanities I* (HUM)	3	Humanities II* (HUM)	3
	Quantitative Literacy (QL)	3-4	SEE Math or Science (SR, SR-L or QL)	3-4
CREDITS	16-17 CREDITS		15-16 CREDITS	
YEAR 2				
SEMESTER	FALL 2025		SPRING 2026	
	CM 205 Communication Ethics Humanities III* (HUM)	3	CM 255 Small Group Communication (Offered spring) Social Science II** (SS)	3
	CM 115 Interpersonal Communication or CM 211 Intercultural Communication Humanities III* (HUM)	3	Communication Writing Core #1 200-level Writing Intensive (WI)	3
	PHOTO 141 Digital Photography Fine Arts (FA)	3	CM 270 New Media Communication (Offered spring)	3
	Scientific Reasoning - Lab (SR-L)	4	CM 290 Internship Preparation	1
	General Elective: PSY 101 Intro to Psychology Recommended for grad school	3	GDES 270 Intro to Corporate Design (Offered spring)	3
			General Elective	3
CREDITS	16 CREDITS		16 CREDITS	
YEAR 3				
SEMESTER	FALL 2026		SPRING 2027	
	CM 310 Conflict Resolution and Negotiation (Offered fall)	3	SOD 390 Internship	3
	Communication Writing Core #2	3	Communication Writing Core #3 300/400-level Writing Intensive (WI)	3
	MKT 311 Consumer Behavior	3	Business Communication Technology Elective	3
	General Elective or Humanities III* (HUM)	3	General Elective	3
	General Elective	3	General Elective	3
CREDITS	15 CREDITS		15 CREDITS	
YEAR 4				
SEMESTER	FALL 2027		SPRING 2028	
	MKT-208 Introduction to Digital Marketing or MKT210 Strategic Marketing Communication or SOD-395 The Mill Agency	3	CM 390 Organizational Communication	3
	Business Communication Elective	3	CM 490 Communication Capstone (Offered spring)	3
	Business Communication Elective	3	General Elective	3
	Humanities IV*(HUM), if needed or General Elective	3	General Elective	3
	General Elective	3	General Elective, if needed	3
CREDITS	15 CREDITS		12-15 CREDITS	

PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor/success coach if you need additional information. Prerequisite and co-requisite information is listed in the course descriptions. No student, regardless of major, will be permitted to advance to the next course without earning a grade of "C" or better in the prerequisite course(s). When a grade below a "C" is earned in a major course, the student must repeat that course. A course may be repeated once without special permission.

COURSE INFORMATION

FYS-100 First Year Seminar
1-credit course required for all first-year students.

INT-100 Principles of Academic Integrity
0-credit Blackboard course required for all students.

BA Option: Students also have the option of completing a Bachelor of Arts degree in Business Communication. The student must fulfill all SEE requirements, program requirements, and complete two semesters of a foreign language from the point of placement or completion of 202 level.

GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE) courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the SU Catalog, on the SU Now Portal, and through Student Planning.
 - Students must complete all SEE and major requirements and earn a minimum of 120 credits.
 - A minimum of 15 credits must be taken at the 300/400 level.
- *HUMANITIES classes must be from at least three different disciplines.
**SOCIAL SCIENCE classes must be from two different disciplines